

SPONSORSHIP OPPORTUNITIES

Advertise on the CALEA App

Since the creation of the CALEA App **thousands of individuals such as** of conference attendees, CALEA clients, and prospective clients have downloaded the App.

Advertising on the **App boosts brand exposure** not only during the conference but long after as attendees refer back to the app for contacts, presentations and more! The App is the **only source used for conference information** and allows exhibitors to broaden their exposure through banner ads and/or push notifications.



Highest Conference Exhibitor Open Rate:

2,121

Average Conference Exhibitor Open Rate:

1,674

Average Conference Attendance Rate:

550

Banner Ads have strong open rates and best channel for in-App exposure

More than 900 clicks on exhibitor information

BONUS: with the purchase of a Banner Ad package, exhibitors can submit electronic brochures and/or handouts for in-App access at no additional cost.

Take advantage of this opportunity by contacting Maya Mitchell at mmitchell@calea.org or (703) 352-4225 ext. 20 to develop a **sponsorship package** that speaks to your target audience.

Hope to see you at the CALEA Conference!